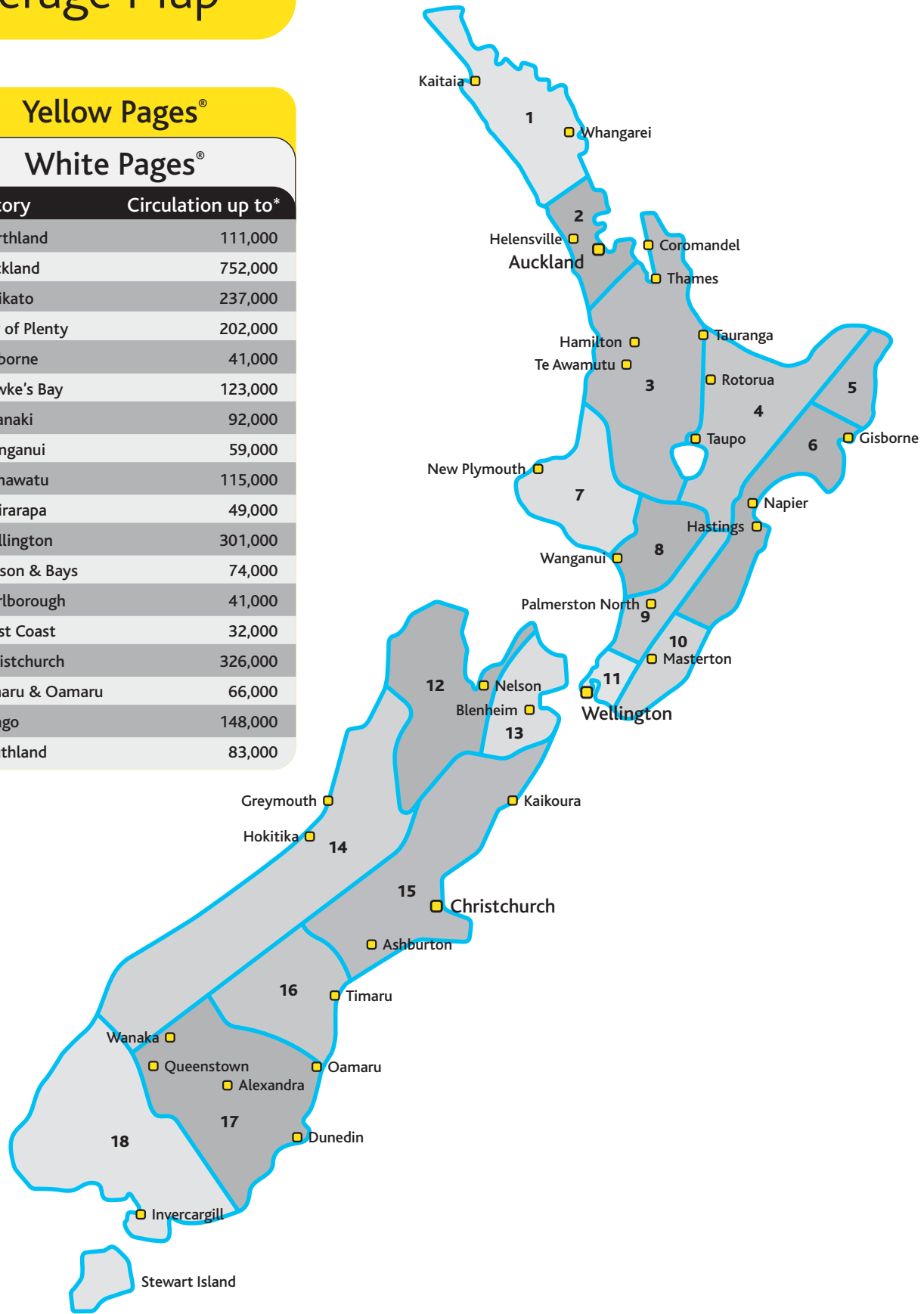


# Coverage Map

## Yellow Pages®

## White Pages®

Directory	Circulation up to*
1 Northland	111,000
2 Auckland	752,000
3 Waikato	237,000
4 Bay of Plenty	202,000
5 Gisborne	41,000
6 Hawke's Bay	123,000
7 Taranaki	92,000
8 Wanganui	59,000
9 Manawatu	115,000
10 Wairarapa	49,000
11 Wellington	301,000
12 Nelson & Bays	74,000
13 Marlborough	41,000
14 West Coast	32,000
15 Christchurch	326,000
16 Timaru & Oamaru	66,000
17 Otago	148,000
18 Southland	83,000



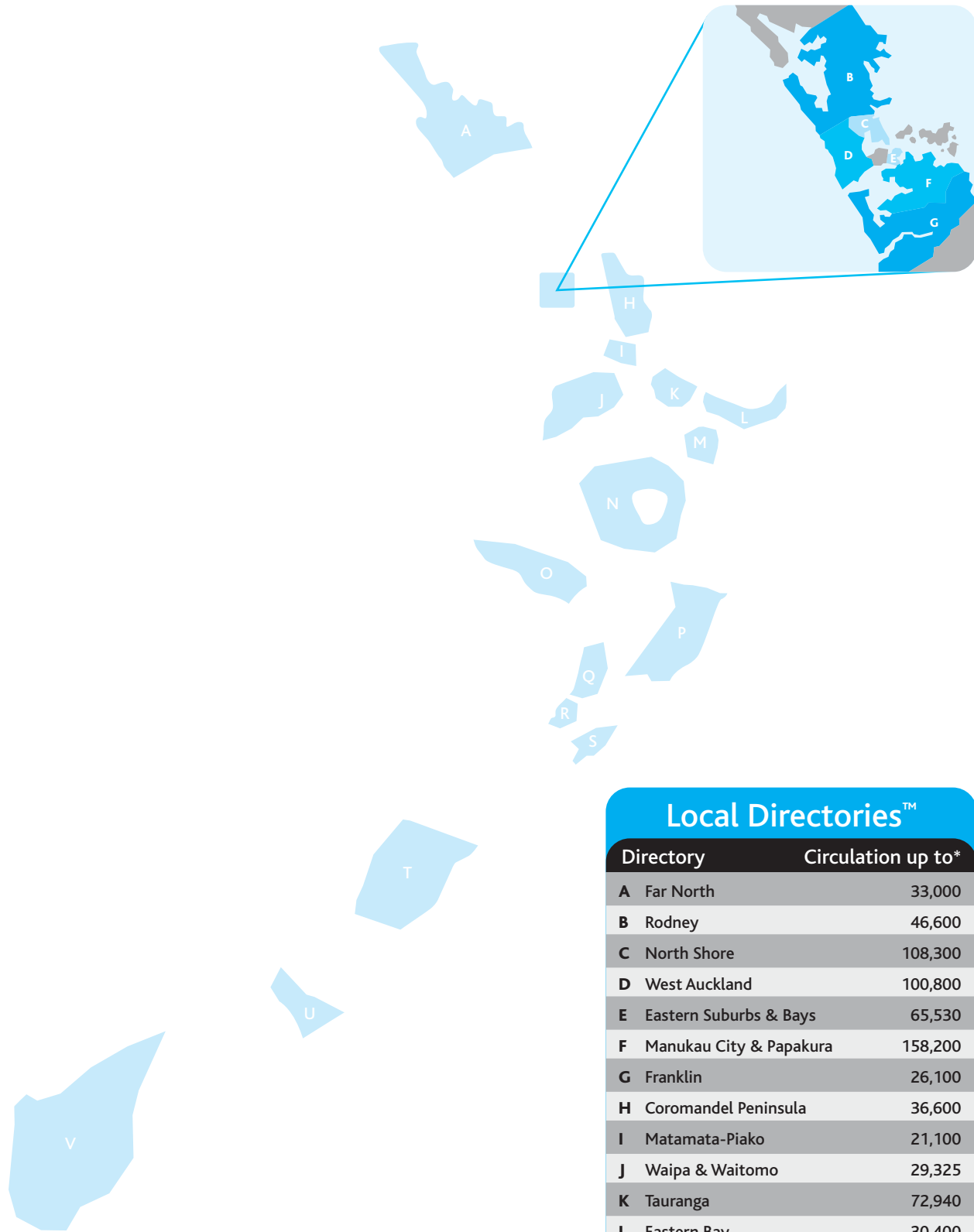
SMCM/001 07/04

Yellow Pages®

White Pages®

Local Directories™

\* Subject to change



Local Directories™	
Directory	Circulation up to*
A Far North	33,000
B Rodney	46,600
C North Shore	108,300
D West Auckland	100,800
E Eastern Suburbs & Bays	65,530
F Manukau City & Papakura	158,200
G Franklin	26,100
H Coromandel Peninsula	36,600
I Matamata-Piako	21,100
J Waipa & Waitomo	29,325
K Tauranga	72,940
L Eastern Bay	30,400
M Rotorua	44,495
N Central Plateau	35,400
O South Taranaki	21,500
P Taranaki & Central Hawkes Bay	20,320
Q Kapiti-Horowhenua	47,720
R North Wellington	42,300
S Hutt Valley	73,180
T North Canterbury & Kaikoura	29,180
U Ashburton	18,670
V Southern Lakes	36,445