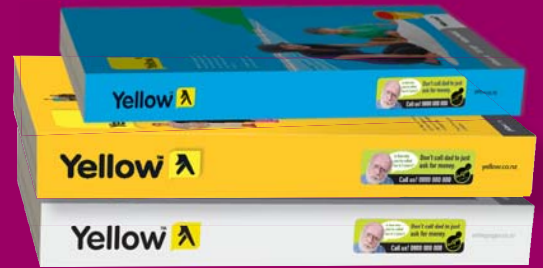




Testimonials



We buy, sell and hire shipping containers and I have been operating in New Zealand for the past 18 months. I originally started out in one category in the Auckland Yellow pages® book and are now in five categories, as well as having a presence in the White pages® book, Yellow™ online and use Yellow Connect™. The biggest benefit to me of advertising with Yellow™ is the exposure and accessibility to all demographics across New Zealand. 60% of all our phone calls come from Yellow™ advertising and my business has tripled as a result. The team at Yellow have been very professional, helpful and led me down a track of more innovation than anyone else.

Stewart Anderson – United Containers Limited – unitedcontainers.co.nz



We specialise in service and repairs for your vehicle and try to make this experience as seamless and easy as possible for the customer. I have been with Yellow for seven years, initially in print with the Yellow pages book, Yellow Local™ and more recently Yellow online and use Fronrunner. Although there is more choice these days, there are also a lot of fly by nighters. The one thing that sets Yellow apart is they are trustworthy, reputable and they follow up – and that is huge for me! We are still experiencing good growth and we can attribute a good proportion of this to the value we have received from using Yellow pages products.

Annie Tuck – Mayne Automotive – mayneautomotive.co.nz



We offer residential and commercial re-roofing services and have been operating for about five years. I advertise in the Yellow pages book, Yellow Local and Yellow online – of which I have received a great response from. The unique thing about Yellow pages books are they are in every home and business, are there all year round and for me it is a cost effective method of advertising as it is tried and tested. Our business has still continued to grow and over a third of our total leads come from Yellow products. I have found the team at Yellow to be very effective, helpful and offer good suggestions in terms of my advertising.

Graeme Lax – D & B Builders Limited



We are a landscape maintenance and development company, who have been operating for over 30 years and have been with Yellow for that long. We use Yellow and White pages, local directories and Yellow online products. The Yellow pages have been around forever and it is like a good kiwi institution – the bible for businesses. We would get 80% of our customers from the Yellow book. The thing that I like about the Yellow and White pages books are people don't throw them out, they keep them. You know if people use the Yellow books they aren't just browsing, they are actively looking for a product or service.

Bryan Knight – A1 Landscape Services – A1landscape.co.nz



I run a handyman business, specialising in small jobs like building decks and fences. Two years ago I started advertising with Yellow online and I have seen a phenomenal 70% growth in my business. I attribute this to the people at Yellow who are very professional, prompt and helpful, especially most recently with the build of my AV clip.

Dave Turner – T & T General Contracting and Maintenance

